Reliabilitas

X1 Motivasi

|  |  |
| --- | --- |
| **Reliability Statistics** | |
| Cronbach's Alpha | N of Items |
| ,764 | 18 |

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **Item-Total Statistics** | | | | |
|  | Scale Mean if Item Deleted | Scale Variance if Item Deleted | Corrected Item-Total Correlation | Cronbach's Alpha if Item Deleted |
| X1.1 | 51,47 | 4,828 | ,000 | ,766 |
| X1.2 | 50,59 | 4,897 | ,122 | ,796 |
| X1.3 | 51,47 | 4,828 | ,000 | ,666 |
| X1.4 | 50,75 | 5,252 | ,304 | ,647 |
| X1.5 | 51,45 | 4,697 | ,154 | ,658 |
| X1.6 | 51,38 | 4,454 | ,230 | ,745 |
| X1.7 | 51,41 | 4,693 | ,080 | ,664 |
| X1.8 | 51,39 | 4,598 | ,129 | ,659 |
| X1.9 | 51,32 | 4,321 | ,251 | ,740 |
| X1.10 | 51,39 | 4,676 | ,070 | ,766 |
| X1.11 | 51,28 | 4,280 | ,240 | ,741 |
| X1.12 | 51,38 | 4,339 | ,327 | ,732 |
| X1.13 | 51,32 | 3,939 | ,542 | ,788 |
| X1.14 | 51,40 | 4,357 | ,379 | ,729 |
| X1.15 | 51,40 | 4,319 | ,417 | ,724 |
| X1.16 | 52,75 | 3,393 | ,475 | ,772 |
| X1.17 | 51,33 | 4,313 | ,272 | ,837 |
| X1.18 | 52,52 | 3,315 | ,385 | ,803 |

Valid jika Cronbach alpha > 0,6

X2 Persepsi

|  |  |
| --- | --- |
| **Reliability Statistics** | |
| Cronbach's Alpha | N of Items |
| ,884 | 10 |

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **Item-Total Statistics** | | | | |
|  | Scale Mean if Item Deleted | Scale Variance if Item Deleted | Corrected Item-Total Correlation | Cronbach's Alpha if Item Deleted |
| X2.1 | 27,90 | 1,818 | ,138 | ,877 |
| X2.2 | 28,89 | 1,597 | ,180 | ,776 |
| X2.3 | 27,90 | 1,818 | ,138 | ,877 |
| X2.4 | 28,04 | 2,069 | ,000 | ,890 |
| X2.5 | 27,32 | 1,490 | ,341 | ,897 |
| X2.6 | 28,02 | 1,980 | ,142 | ,876 |
| X2.7 | 27,95 | 1,741 | ,309 | ,827 |
| X2.8 | 27,41 | 1,488 | ,293 | ,719 |
| X2.9 | 28,00 | 1,974 | ,088 | ,884 |
| X2.10 | 27,95 | 1,741 | ,309 | ,827 |

Valid jika Cronbach alpha > 0,6

X3 Sikap

|  |  |
| --- | --- |
| **Reliability Statistics** | |
| Cronbach's Alpha | N of Items |
| ,722 | 5 |

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **Item-Total Statistics** | | | | |
|  | Scale Mean if Item Deleted | Scale Variance if Item Deleted | Corrected Item-Total Correlation | Cronbach's Alpha if Item Deleted |
| X3.1 | 12,87 | ,450 | ,133 | ,786 |
| X3.2 | 12,37 | 1,042 | ,000 | ,737 |
| X3.3 | 11,69 | ,844 | ,024 | ,725 |
| X3.4 | 12,28 | ,818 | ,275 | ,771 |
| X3.5 | 12,27 | ,828 | ,236 | ,694 |

Valid jika Cronbach alpha > 0,6

X4 Pembelajaran

|  |  |  |  |
| --- | --- | --- | --- |
| **Reliability Statistics** | | | |
| Cronbach's Alphaa | | N of Items | |
| ,725 | | 3 | |
|  | | | |
| **Item-Total Statistics** | | | | | | |
|  | Scale Mean if Item Deleted | | Scale Variance if Item Deleted | | Corrected Item-Total Correlation | Cronbach's Alpha if Item Deleted |
| X4.1 | 6,01 | | ,141 | | ,624 | ,744 |
| X4.2 | 6,00 | | ,000 | | ,575 | ,720 |
| X4.3 | 6,01 | | ,141 | | ,636 | ,701 |
| Valid jika Cronbach alpha > 0,6 | | | | | | |

X5 Kepribadian

|  |  |
| --- | --- |
| **Reliability Statistics** | |
| Cronbach's Alpha | N of Items |
| ,743 | 11 |

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **Item-Total Statistics** | | | | |
|  | Scale Mean if Item Deleted | Scale Variance if Item Deleted | Corrected Item-Total Correlation | Cronbach's Alpha if Item Deleted |
| X5.1 | 30,26 | ,361 | ,000 | ,746 |
| X5.2 | 30,26 | ,361 | ,000 | ,729 |
| X5.3 | 30,26 | ,361 | ,000 | ,846 |
| X5.4 | 30,25 | ,355 | ,048 | ,672 |
| X5.5 | 30,25 | ,319 | ,390 | ,669 |
| X5.6 | 30,20 | ,249 | ,211 | ,771 |
| X5.7 | 30,25 | ,345 | ,102 | ,731 |
| X5.8 | 30,25 | ,345 | ,102 | ,731 |
| X5.9 | 30,18 | ,254 | ,133 | ,735 |
| X5.10 | 30,21 | ,270 | ,186 | ,888 |
| X5.11 | 30,22 | ,277 | ,232 | ,862 |

Valid jika Cronbach alpha > 0,6

Y Keputusan Berkunjung

|  |  |
| --- | --- |
| **Reliability Statistics** | |
| Cronbach's Alpha | N of Items |
| ,716 | 10 |

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **Item-Total Statistics** | | | | |
|  | Scale Mean if Item Deleted | Scale Variance if Item Deleted | Corrected Item-Total Correlation | Cronbach's Alpha if Item Deleted |
| Y10.1 | 27,77 | 2,178 | ,312 | ,656 |
| Y10.2 | 28,36 | 2,207 | ,633 | ,695 |
| Y10.3 | 28,57 | 2,375 | ,050 | ,778 |
| Y10.4 | 28,66 | 2,661 | ,042 | ,783 |
| Y10.5 | 28,38 | 2,569 | ,217 | ,694 |
| Y10.6 | 28,40 | 2,742 | ,049 | ,724 |
| Y10.7 | 28,34 | 2,894 | ,155 | ,674 |
| Y10.8 | 27,86 | 2,083 | ,352 | ,739 |
| Y10.9 | 28,36 | 2,207 | ,633 | ,795 |
| Y10.10 | 28,36 | 2,207 | ,633 | ,693 |

Valid jika Cronbach alpha > 0,6

**Uji Normalitas**

|  |  |  |
| --- | --- | --- |
| **One-Sample Kolmogorov-Smirnov Test** | | |
|  | | Unstandardized Residual |
| N | | 157 |
| Normal Parametersa,b | Mean | 0E-7 |
| Std. Deviation | 1,26476990 |
| Most Extreme Differences | Absolute | ,072 |
| Positive | ,072 |
| Negative | -,068 |
| Kolmogorov-Smirnov Z | | ,905 |
| Asymp. Sig. (2-tailed) | | ,386 |
| a. Test distribution is Normal. | | |
| b. Calculated from data. | | |

Asymp Sig. 2-tailed > 0,05

**Uji Multikolinearitas**

|  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **Coefficientsa** | | | | | | | | |
| Model | | Unstandardized Coefficients | | Standardized Coefficients | t | Sig. | Collinearity Statistics | |
| B | Std. Error | Beta | Tolerance | VIF |
| 1 | (Constant) | 3,898 | 4,095 |  | ,952 | ,343 |  |  |
| Motivasi | -,004 | ,045 | -,006 | -,087 | ,930 | ,947 | 1,056 |
| Persepsi | ,209 | ,079 | ,182 | 2,641 | ,009 | ,787 | 1,271 |
| Sikap | ,770 | ,101 | ,519 | 7,625 | ,000 | ,811 | 1,234 |
| Pembelajaran | ,156 | ,118 | ,086 | 1,327 | ,186 | ,895 | 1,117 |
| Kepribadian | ,223 | ,096 | ,148 | 2,314 | ,022 | ,916 | 1,091 |
| a. Dependent Variable: Keputusan Berkunjung | | | | | | | | |

Tolerance di atas 0,1

VIF di bawah 10

**Uji Heteroskedastisitas**

|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
| **Coefficientsa** | | | | | | |
| Model | | Unstandardized Coefficients | | Standardized Coefficients | t | Sig. |
| B | Std. Error | Beta |
| 1 | (Constant) | -6,362 | 2,658 |  | -2,393 | ,018 |
| Motivasi | -,002 | ,029 | -,005 | -,056 | ,955 |
| Persepsi | ,050 | ,051 | ,086 | ,970 | ,333 |
| Sikap | ,103 | ,066 | ,137 | 1,564 | ,120 |
| Pembelajaran | ,016 | ,076 | ,018 | ,215 | ,830 |
| Kepribadian | ,119 | ,063 | ,156 | 1,901 | ,059 |
| a. Dependent Variable: ABSRES | | | | | | |

Sig. > 0,05

**Regresi Linear Berganda**

|  |  |  |  |
| --- | --- | --- | --- |
| **Variables Entered/Removeda** | | | |
| Model | Variables Entered | Variables Removed | Method |
| 1 | Kepribadian, Persepsi, Pembelajaran, Motivasi, Sikapb | . | Enter |
| a. Dependent Variable: Keputusan Berkunjung | | | |
| b. All requested variables entered. | | | |

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **Model Summary** | | | | |
| Model | R | R Square | Adjusted R Square | Std. Error of the Estimate |
| 1 | ,708a | ,502 | ,485 | 1,206 |
| a. Predictors: (Constant), Kepribadian, Persepsi, Pembelajaran, Motivasi, Sikap | | | | |

|  |  |  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **ANOVAa** | | | | | | | | | | | |
| Model | | Sum of Squares | | df | | Mean Square | | F | | Sig. | |
| 1 | Regression | 221,295 | | 5 | | 44,259 | | 30,434 | | ,000b | |
| Residual | 219,597 | | 151 | | 1,454 | |  | |  | |
| Total | 440,892 | | 156 | |  | |  | |  | |
| a. Dependent Variable: Keputusan Berkunjung | | | | | | | | | | | |
| b. Predictors: (Constant), Kepribadian, Persepsi, Pembelajaran, Motivasi, Sikap | | | | | | | | | | | |
| **Coefficientsa** | | | | | | | | | | | | |
| Model | | | Unstandardized Coefficients | | | | Standardized Coefficients | | t | | Sig. | |
| B | | Std. Error | | Beta | |
| 1 | (Constant) | | 14,594 | | 7,013 | |  | | -2,081 | | ,039 | |
| Motivasi | | ,045 | | ,050 | | -,058 | | ,899 | | ,007 | |
| Persepsi | | ,283 | | ,084 | | ,242 | | 3,376 | | ,001 | |
| Sikap | | ,764 | | ,121 | | ,464 | | 6,321 | | ,000 | |
| Pembelajaran | | ,163 | | ,278 | | ,036 | | ,587 | | ,558 | |
| Kepribadian | | ,796 | | ,174 | | ,285 | | 4,576 | | ,000 | |
| a. Dependent Variable: Keputusan Berkunjung | | | | | | | | | | | | |

Signifikan Motivasi, Persepsi, Sikap, dan Kepribadian Sig. <0,05

Gak Signifikan Pembelajaran Sig >0,05